



Project Directors Needed (Freelance Nonprofit Communications Pros) **updated 09.12.2007**

Shoestring Creative Group -- a national leader in nonprofit marketing communications, with an innovative business model and mission -- is looking for successful freelance PR/marketing consultants that specialize in working with nonprofit organizations or state/public entities and have at least 10+ years of experience. We provide our consultants (our "Network Affiliates") with a number of benefits such as businesses development, marketing support, technical resources, professional development, a fully staffed creative department and the opportunity to work together as part of an expert team working on very interesting and meaningful projects. PR/marketing consultants serve as project directors, and have a high level of responsibility and autonomy. Our headquarters are located in Maine, but we currently have consultants/project directors in markets across the country. We are a growing and well-known national firm and this is an exciting time to come aboard -- the sky is the limit!

For more information about Shoestring Creative Group, please visit our websites:
www.shoestringgroup.com and www.nonprofitPR.com.

Requirements: Only those CURRENTLY working as freelance marketing/PR consultant working with nonprofits will be considered. All Network Affiliates adopt the Shoestring Creative Group brand and work under our company's "umbrella" (and then take advantage of the benefits that come with being a Shoestring consultant/project director).

- Willingness to conduct business development activities (help bring in new clients).
- 10+ years of experience in the field marketing communications/PR
- Expert skills and substantial experience working with nonprofit organizations
- BA required (minimum)
- Ability to provide a minimum of three references from nonprofit clients
- ***A true passion for our nonprofit mission***

Hourly contract pay: \$35-\$50/hour (higher rates of pay available based on location's cost of living)

To Apply: Send a brief letter of interest and resume to Hannah Brazee Gregory, founder/managing director: Hannah@shoestringgroup.com. Please put "Project Director CITYSTATE" in the subject line.

SHOESTRING CREATIVE GROUP

Mailing/Billing Address: PO BOX 616 Gardiner ME 04345 | 1-888-835-6236



SHOESTRING CREATIVE GROUP'S NONPROFIT MISSION + VISION

- *To make high-quality, creative and effective marketing communications services accessible and affordable to nonprofit organizations under a sustainable business model.*
- *To increase the capacity of nonprofit organizations and further their missions through marketing communications.*
- *To create good, meaningful jobs for professionals who want to put their expertise and experience to work for good causes.*
- *To develop best practices in nonprofit marketing communications and provide learning opportunities for nonprofit organizations.*
- *To raise awareness of the important role nonprofit organizations play in our society and increase public perception/opinion of nonprofit organizations across the country.*

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